



Advocacy. Networking. Benefits.

Lillooet's Business Newsletter

Are you ready for visitors?

Dear Members,

May has been a really busy month preparing for our visitor season. Tourism Lillooet, the Miyazaki House, the Museum, and the Lillooet Chamber of Commerce have all been working together to make sure our businesses can benefit from our annual visitors. Please find some results below. The Lillooet Chamber will make sure that our members get to benefit from the increase in foot traffic and are prepared for new visitors this summer.

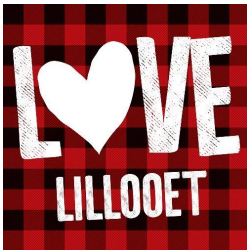
Happy June!

Johannes Bodendorfer
Lillooet & District Chamber of Commerce

[Have a comment? Contact Us.](#)

Chamber Projects

Lillooet Chamber & Love Lillooet Announce Partnership



The Love Lillooet campaign and the Lillooet Chamber are pleased to deliver an exciting announcement that will add even greater value to businesses in Lillooet. The Chamber and Love Lillooet will partner on shop local campaigns, events, business support, and many other initiatives to help support your and your business.

The Love Lillooet campaign has been a staple in the Lillooet community for many years. You may have seen stickers, posters, or participated in the Plaid Friday event. Moving forward, the Chamber and the Love Lillooet team will put together resources and find new and creative ways to support local businesses

As a member of either Love Lillooet or the Lillooet Chamber, you can now receive benefits from both campaigns - stay tuned for more details.

[Love Lillooet Website](#)

Lillooet Chamber & Tourism Lillooet Announce Partnership

The Lillooet Chamber and Tourism Lillooet have announced a partnership to help deliver funding for tourism initiatives in Lillooet. Tourism Lillooet was established to help manage some of the traffic coming into town, and creating new experiences for visitors

The logo for Lillooet, featuring the word "LILLOOET" in a bold, black, sans-serif font with a double underline.

to benefit Lillooet.

The Chamber will assist Tourism Lillooet in identifying tourism projects, advocating for better tourism services in town, and working with operators and the Visitor Centre at the Miyazaki House. With the Chamber's assistance, the Tourism Lillooet team will be able to effectively deliver visitor services in Lillooet and benefit our local business community.

[Tourism Lillooet Website](#)

Lillooet Chamber & TRU Announce Partnership



The Lillooet Chamber and Thompson Rivers University are announcing a partnership for the benefit of Chamber members. Members in good standing may get a discount on select TRU courses, up to 50% of course costs.

Courses offered by TRU vary each month, but with a minimum number of attendees Chamber members can request a specific course to be offered. TRU offers courses ranging from service excellence, management, food-safe, and specific trades courses. IF you would like this discount make sure to email the Lillooet Chamber to receive your discount!

[TRU Lillooet Website](#)

Shop Local Filming Is Underway

We have started our Shop Local filming! Last week, you may have seen some film crews around town, filming some of our staple businesses. This is a part of our Shop Local campaign from the beginning of the year, and we are incredibly excited to show a broad representation of our business community. We hope to produce a very high-quality promotional video about doing business in Lillooet.

[Want to be filmed? Contact Us!](#)

Business Advocacy

Council Considers Development Applications

In the latest council meeting, the District of Lillooet considered 6 development applications among other topics. While it is great to see that development is picking up in Lillooet, the Chamber is concerned about the number of staff recommendations to deny parts of each application. Development in Lillooet is difficult to being with, and all parts of our community should support entrepreneurial business owners in the best ways we can.

The Chamber team will advocate to District staff to make sure that applications that reach Council are ready for approval. This will include clarifying development rules for a smoother process, and having conversations with District staff about denied applications prior to Council meetings. As a member of the Chamber, you can reach out to our team

anytime with ideas on how to improve the application process.

[Need Help Presenting to Council? Contact Us](#)

Lillooet Businesses advocate for Highway 12 Repairs

A shout-out to Lillooet Timber-Mart for leading a push to advocate for repairs to Highway 12. The Timber Mart team has sent a letter to MLA Jackie Tegart to express their concern about the state of the highway, and to advocate for speedy repairs to the worst section of the highway.

The letter reads in part: "The current weight restrictions on Highway 12 seriously impact many businesses in Lillooet. We are all having to pay much higher freight rates on all freight from the Lower Mainland as heavy trucks are forced to drive an extra hour or more to deliver product to Lillooet businesses."

The Lillooet Chamber supports our members initiatives to advocate about important issues. We are offering our full support to Timber Mart, and any other member who is concerned about an issue that affects their business. Make sure to reach out if you need Chamber support for your initiative!

[Read the Letter here](#)

Electoral District Changes Coming to Lillooet

The Canadian Electoral Commission has made a proposal to change Federal Electoral Districts across Canada. This is a process that occurs every 10 years in order to account for changes in populations and their representation in the Canadian Parliament.

In the proposal, the Federal Electoral District for Lillooet will change from the Mission-Matsqui-Fraser Canyon electoral district, to a newly formed Kamloops-Thompson-Lytton electoral district. The commission is gathering public feedback about the changes, which will not come into effect until April 2024.

If you would like to learn more, or have a comment about the proposed changes, make sure to contact Chamber staff.

[Read the Proposed Changes](#)

Upcoming Chamber Events

June 30th - Business Continuity Planning

Welcome to our first Member Talk!

The Chamber has invited Andre Kuerbis with AFK Consulting to walk us through the basics of business continuity planning. Natural Disasters, succession, or business interruptions can all be challenging for businesses. It is important to plan for

continuing operations in all eventualities.

This workshop will happen **June 30th at 12pm - 1pm**



[Register Here](#)

Chamber Summer Social - Coming in July

You asked, we deliver!



Coming in July (exact date to be determined), the Chamber will gather at Fort Berens Estate Winery for a social event. Similar to our AGM Social, this is an opportunity to meet each other, get to know your fellow businesses, and talk shop - all without myself talking.

And, your first drink will be on the Chamber!

[Register Here - Limited Spots](#)

Business Tools & Resources



Business Continuity Planning Tool

The Business Continuity Plan will help you react to disruptions like COVID-19, floods, fires, and more so you can protect your employees and assets so your business can continue to operate.

[Learn About Business Continuity](#)



Pocketed - Grant Funding

Pocketed is a powerful grant matching platform designed to do all the heavy lifting for you. Our grant platform is completely free to use.

[Learn About Pocketed](#)

Meet the Chamber Members

Welcome to our new Chamber Members!



[Echo Lake Resort](#)



[Intro Technologies](#)



[Green Pearl Project Management](#)



[Lillooet Timber Mart](#)



Lillooet Contracting Ltd.



[Gold Country Tourism](#)

Become a Chamber Member



Chamber Membership has its perks.

- Join Over 100 Active Lillooet Businesses
- Strengthen Your Professional Network
- Participate in Exclusive Chamber Events
- Receive Benefits & Discounts in Town

[Join The Chamber Today](#)