



Shop Local Campaign

Terms & Conditions

1. The Lillooet Chamber of Commerce (“the Chamber”) is hosting a Shop Local campaign in collaboration with Lillooet businesses (“Participating Businesses”). The campaign will run from January 3rd, 2022, to March 31st, 2022, subject to extension by the Lillooet Chamber. The campaign will be advertised via email campaigns, social media campaigns, a dedicated website, as well as word of mouth.
2. This campaign has a maximum of 40 spots available for Participating Businesses. Per spot available, a Participating Business may receive up to \$250 in gift card purchases from the Lillooet Chamber of Commerce at its sole discretion. Alternatives to the gift cards, such as discounts on services, may be made available at the request of the Chamber. Each gift card shall have a maximum of \$25 in value, meaning up to 10 gift cards may be purchased by the Lillooet Chamber from each Participating Business.
3. Once the gift cards have been purchased, the Lillooet Chamber will provide each Participating Business with a Shop Local campaign package (“Shop Local package”) containing instructions to the program, terms and conditions, and all materials necessary for the execution of the program. Each Participating Business agrees to receive and review the package, including the terms & conditions to the program.
4. The program will function by each Participating Business providing dedicated stamp cards to its customers. For every \$10 purchased at the Participating Business, the Participating Business will give a sticker or stamp to the customer from their Shop Local package. No more than 4 stickers or stamps may be given per customer per card. This is a total purchase of \$40 or higher per Participating Business.
5. Stamp Cards can be returned to the Lillooet Chamber of Commerce at the Community HUB (633 Main Street, Lillooet BC). Stamp Cards may also be returned through the following methods: photographs of the cards, mailed to the Chamber PO Box, or being dropped off at the pick-up location.
6. For a stamp card to be valid, at least 3 businesses from the Participating Business list must have been visited. A valid and filled stamp card will be accepted in exchange for a pre-purchased \$25 gift card. The person returning the stamp card is allowed to pick from any remaining gift cards.
7. Each Participating Business agrees to these Terms & Conditions and agrees to help execute the Shop Local campaign by providing information and explanations to their customers. The Chamber agrees to pre-purchase the gift cards, and distribute them to customers who successfully complete a stamp card. The Lillooet Chamber and each Participating Business agree to remain in constant contact about the progress of the program and resolve any issues that may arise amicably.

Signed on January 1, 2022

Johannes Bodendorfer

Lillooet Chamber of Commerce